

NEWS RELEASE



FORUM RESEARCH INC.

FOR IMMEDIATE RELEASE

Overwhelming Support for “Money Skills” in High School

Plurality believe government should invest more in education

Toronto, March 30th – In a random sampling of public opinion taken by The Forum Poll™ among 884 Ontario voters, almost nine-in-ten (86%) support the government’s decision to introduce financial literacy, also referred to as “money skills,” into the provincial high school curriculum. Only (5%) disapprove, with (9%) responding that they do not know.

Respondents most likely to approve of the introduction include those with a college or university degree (89%) or a post-graduate degree (87%), and supporting the Green Party (90%) or NDP (89%).

More investment in education needed: plurality

When asked if the government invests enough money into the education system (44%) said no. (36%) say yes, the government does invest enough, and (19%) report that they do not know.

Respondents most likely to say the government does not invest enough include those aged 34 or younger (46%) or 35-44 (49%), females (50%), the least wealthy (51%), living in the 905 (52%), with a post-graduate degree (49%), and supporting the NDP (56%).

Respondents most likely to say the government does invest enough include males (43%), earning \$80,000-\$100,000 (44%), and the most wealthy (41%), living in Southwestern Ontario (42%), and supporting the PCs (45%).

Ontario’s education system: not bad

The plurality of respondents indicate that they consider the quality of Ontario’s Education System to be average (39%). A third of respondents rate it above average, with (25%) saying the quality is somewhat high and (8%) responding it is very high. (22%) say the quality is below average, with (16%) saying the quality is somewhat low (16%), and (6%) responding it is very low.

Teachers’ salary: fair

Almost half of all respondents say that Ontario school teachers’ salary is adequate, with (48%) saying that they are paid enough. (19%) percent believe they need to be paid more and (21%) they are paid too much.

Respondents most likely to say they are paid enough include those aged 45-54 (54%), males (50%), earning \$40,000-\$60,000 (59%), living in Northeastern Ontario (52%), with a college or university degree (52%), and supporting the Green Party (58%).

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

“Overall, public opinion on Ontario’s Education System is positive. Most people think the system is average or better and think teachers are paid fairly. One thing that’s quite clear is that the introduction of financial literacy into the high school curriculum is a winner, with almost nine-in-ten responding they approve,” said Dr. Lorne Bozinoff, President of Forum Research.



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

Those who say they need to be paid more include respondents aged 34 or younger (28%), females (22%), earning \$20,000-\$40,000 (34%), living in Toronto (27%), with a post-graduate degree (25%), and supporting the NDP (29%) or Liberal Party (28%).

Respondents who report that teachers are paid too much include those earning \$80,000-\$100,000, living in Southwestern Ontario (24%) or the 905 (23%), and supporting the PCs (30%).

School closures: slow down

Almost six-in-ten (59%) believe that school closures should be frozen until a review of the government's closure guideline occurs. Only (18%) say that no, school closures should not be frozen, with (22%) saying they do not know.

Respondents most likely to say yes to a freezing of school closures include those aged 45-54 (65%), females (65%), the least wealthy (68%), living in Southwestern Ontario (68%), with some college or university (67%), and supporting the NDP (68%).

Those most likely to say no to a freezing of school closures include those aged 35-44 (25%), males (25%), the most wealthy (31%), living in Eastern Ontario (31%), with a university or college (22%) or post-graduate degree (25%).

"Overall, public opinion on Ontario's Education System is positive. Most people think the system is average or better and think teachers are paid fairly. One thing that's quite clear is that the introduction of financial literacy into the high school curriculum is a winner, with almost nine-in-ten responding they approve," said Dr. Lorne Bozinoff, President of Forum Research.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 884 randomly selected Ontario Voters. The poll was conducted on March, 28-30 2017.

Results based on the total sample are considered accurate +/- 3.3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Financial Literacy

Do you approve or disapprove of the introduction of financial literacy, commonly referred to as "money skills," into the provincial high school curriculum?

Age/Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 884 | 139 | 120 | 150 | 220 | 255 | 465 | 402 |
| Approve | 86 | 88 | 87 | 88 | 85 | 79 | 85 | 86 |
| Disapprove | 5 | 4 | 5 | 7 | 5 | 5 | 7 | 4 |
| Don't know | 9 | 8 | 8 | 5 | 10 | 16 | 8 | 10 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 884 | 62 | 127 | 138 | 105 | 98 | 163 |
| Approve | 86 | 75 | 80 | 91 | 90 | 89 | 89 |
| Disapprove | 5 | 6 | 9 | 3 | 5 | 6 | 5 |
| Don't know | 9 | 19 | 11 | 6 | 6 | 5 | 7 |

Region

| % | Total | Eastern Ontario | Toronto 416 | 905 | South-western Ontario | North-eastern Ontario | North-western Ontario |
|------------|-------|-----------------|-------------|-----|-----------------------|-----------------------|-----------------------|
| Sample | 884 | 159 | 181 | 228 | 196 | 109 | 11 |
| Approve | 86 | 86 | 85 | 85 | 86 | 84 | 100 |
| Disapprove | 5 | 5 | 9 | 5 | 4 | 5 | 0 |
| Don't know | 9 | 9 | 6 | 9 | 10 | 12 | 0 |

Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate studies |
|------------|-------|--------------------------|----------------------------|---------------------------------|-----------------------|
| Sample | 884 | 124 | 227 | 372 | 161 |
| Approve | 86 | 75 | 84 | 89 | 87 |
| Disapprove | 5 | 10 | 5 | 4 | 8 |
| Don't know | 9 | 16 | 11 | 8 | 5 |



180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President

lbozinoff@forumresearch.com

416.960.9603

Voter Ballot Intention

| % | Total | Progressive Conservative | Liberal | New Democratic | Green | Other Parties |
|------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample | 884 | 374 | 173 | 179 | 75 | 27 |
| Approve | 86 | 86 | 84 | 89 | 90 | 77 |
| Disapprove | 5 | 6 | 3 | 5 | 8 | 10 |
| Don't know | 9 | 9 | 13 | 6 | 2 | 13 |



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Government Investment

Overall, does the government invest enough money into Ontario's Education System?

Age/Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 884 | 139 | 120 | 150 | 220 | 255 | 465 | 402 |
| Yes | 36 | 35 | 39 | 38 | 35 | 34 | 43 | 31 |
| No | 44 | 46 | 49 | 44 | 45 | 37 | 38 | 50 |
| Don't know | 19 | 20 | 11 | 18 | 21 | 29 | 19 | 20 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 884 | 62 | 127 | 138 | 105 | 98 | 163 |
| Yes | 36 | 27 | 32 | 39 | 40 | 44 | 41 |
| No | 44 | 51 | 47 | 38 | 42 | 43 | 47 |
| Don't know | 19 | 21 | 21 | 22 | 17 | 13 | 12 |

Region

| % | Total | Eastern Ontario | Toronto 416 | 905 | South-western Ontario | North-eastern Ontario | North-western Ontario |
|------------|-------|-----------------|-------------|-----|-----------------------|-----------------------|-----------------------|
| Sample | 884 | 159 | 181 | 228 | 196 | 109 | 11 |
| Yes | 36 | 34 | 39 | 32 | 42 | 33 | 58 |
| No | 44 | 42 | 44 | 52 | 40 | 36 | 23 |
| Don't know | 19 | 24 | 16 | 16 | 18 | 31 | 19 |

Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate studies |
|------------|-------|--------------------------|----------------------------|---------------------------------|-----------------------|
| Sample | 884 | 124 | 227 | 372 | 161 |
| Yes | 36 | 30 | 34 | 38 | 40 |
| No | 44 | 40 | 45 | 43 | 49 |
| Don't know | 19 | 30 | 21 | 19 | 12 |



NEWS RELEASE



MEDIA INQUIRIES:
Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Voter Ballot Intention

| % | Total | Progressive Conservative | Liberal | New Democratic | Green | Other Parties |
|------------|-------|--------------------------|---------|----------------|-------|---------------|
| Sample | 884 | 374 | 173 | 179 | 75 | 27 |
| Yes | 36 | 45 | 35 | 29 | 30 | 24 |
| No | 44 | 38 | 42 | 56 | 50 | 49 |
| Don't know | 19 | 17 | 23 | 15 | 20 | 28 |



180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Quality of Ontario's Education System

What is your opinion on the quality of Ontario's Education System?

Age/Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|---------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 884 | 139 | 120 | 150 | 220 | 255 | 465 | 402 |
| Very High | 8 | 12 | 6 | 8 | 6 | 8 | 10 | 7 |
| Somewhat High | 25 | 26 | 28 | 21 | 22 | 28 | 25 | 27 |
| Average | 39 | 33 | 41 | 42 | 42 | 37 | 40 | 37 |
| Somewhat Low | 16 | 19 | 14 | 19 | 16 | 12 | 13 | 19 |
| Very Low | 6 | 7 | 4 | 6 | 7 | 5 | 6 | 5 |
| Don't know | 5 | 3 | 6 | 4 | 7 | 9 | 6 | 5 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|---------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 884 | 62 | 127 | 138 | 105 | 98 | 163 |
| Very High | 8 | 8 | 11 | 8 | 6 | 5 | 15 |
| Somewhat High | 25 | 23 | 20 | 27 | 22 | 31 | 31 |
| Average | 39 | 32 | 43 | 36 | 35 | 44 | 29 |
| Somewhat Low | 16 | 16 | 15 | 17 | 24 | 10 | 16 |
| Very Low | 6 | 14 | 6 | 4 | 8 | 6 | 6 |
| Don't know | 5 | 7 | 6 | 7 | 6 | 4 | 4 |



Region

| % | Total | Eastern Ontario | Toronto 416 | 905 | South-western Ontario | North-eastern Ontario | North-western Ontario |
|---------------|-------|-----------------|-------------|-----|-----------------------|-----------------------|-----------------------|
| Sample | 884 | 159 | 181 | 228 | 196 | 109 | 11 |
| Very High | 8 | 8 | 10 | 7 | 12 | 5 | 10 |
| Somewhat High | 25 | 25 | 34 | 22 | 24 | 25 | 24 |
| Average | 39 | 39 | 32 | 41 | 39 | 38 | 43 |
| Somewhat Low | 16 | 19 | 15 | 19 | 11 | 16 | 23 |
| Very Low | 6 | 5 | 6 | 5 | 7 | 7 | 0 |
| Don't know | 5 | 4 | 4 | 5 | 7 | 10 | 0 |

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate studies |
|---------------|------------|--------------------------|----------------------------|---------------------------------|-----------------------|
| Sample | 884 | 124 | 227 | 372 | 161 |
| Very High | 8 | 8 | 9 | 7 | 10 |
| Somewhat High | 25 | 20 | 22 | 26 | 33 |
| Average | 39 | 40 | 35 | 42 | 35 |
| Somewhat Low | 16 | 10 | 21 | 15 | 17 |
| Very Low | 6 | 9 | 7 | 5 | 5 |
| Don't know | 5 | 12 | 6 | 5 | 1 |



Voter Ballot Intention

| % | Total | Progressive Conservative | Liberal | New Democratic | Green | Other Parties |
|---------------|------------|--------------------------|------------|----------------|-----------|---------------|
| Sample | 884 | 374 | 173 | 179 | 75 | 27 |
| Very High | 8 | 5 | 16 | 6 | 17 | 8 |
| Somewhat High | 25 | 22 | 37 | 27 | 14 | 14 |
| Average | 39 | 43 | 27 | 38 | 34 | 48 |
| Somewhat Low | 16 | 18 | 10 | 17 | 23 | 5 |
| Very Low | 6 | 5 | 2 | 9 | 8 | 21 |
| Don't know | 5 | 6 | 8 | 3 | 4 | 4 |

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Teacher's Salary

What is your opinion on the salary of Ontario school teachers?

Age/Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|---------------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 884 | 139 | 120 | 150 | 220 | 255 | 465 | 402 |
| They need to be paid more | 19 | 28 | 20 | 9 | 13 | 17 | 15 | 22 |
| They are paid enough | 48 | 47 | 48 | 54 | 44 | 44 | 50 | 45 |
| They are paid too much | 21 | 9 | 26 | 25 | 26 | 24 | 25 | 16 |
| Unsure | 13 | 15 | 6 | 12 | 17 | 15 | 10 | 16 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|---------------------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 884 | 62 | 127 | 138 | 105 | 98 | 163 |
| They need to be paid more | 19 | 25 | 34 | 10 | 13 | 23 | 18 |
| They are paid enough | 48 | 46 | 33 | 59 | 54 | 38 | 54 |
| They are paid too much | 21 | 14 | 22 | 17 | 22 | 30 | 20 |
| Unsure | 13 | 15 | 11 | 13 | 10 | 9 | 8 |



Region

| % | Total | Eastern Ontario | Toronto 416 | 905 | South-western Ontario | North-eastern Ontario | North-western Ontario |
|---------------------------|-------|-----------------|-------------|-----|-----------------------|-----------------------|-----------------------|
| Sample | 884 | 159 | 181 | 228 | 196 | 109 | 11 |
| They need to be paid more | 19 | 17 | 27 | 13 | 19 | 23 | 23 |
| They are paid enough | 48 | 48 | 45 | 47 | 47 | 52 | 59 |
| They are paid too much | 21 | 20 | 19 | 23 | 24 | 12 | 8 |
| Unsure | 13 | 15 | 9 | 17 | 9 | 14 | 10 |

180 Bloor Street W., #1400
 Toronto, ON M5S 2V6
 T 416.960.9600
 F 416.960.9602
 forumresearch.com

NEWS RELEASE



MEDIA INQUIRIES:
 Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate studies |
|---------------------------|------------|--------------------------|----------------------------|---------------------------------|-----------------------|
| Sample | 884 | 124 | 227 | 372 | 161 |
| They need to be paid more | 19 | 22 | 20 | 15 | 25 |
| They are paid enough | 48 | 43 | 43 | 52 | 46 |
| They are paid too much | 21 | 20 | 20 | 21 | 20 |
| Unsure | 13 | 15 | 17 | 12 | 8 |

Voter Ballot Intention

| % | Total | Progressive Conservative | Liberal | New Democratic | Green | Other Parties |
|---------------------------|------------|--------------------------|------------|----------------|-----------|---------------|
| Sample | 884 | 374 | 173 | 179 | 75 | 27 |
| They need to be paid more | 19 | 10 | 28 | 29 | 18 | 21 |
| They are paid enough | 48 | 47 | 45 | 47 | 58 | 35 |
| They are paid too much | 21 | 30 | 10 | 17 | 14 | 25 |
| Unsure | 13 | 13 | 17 | 7 | 9 | 19 |



NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

Lorne Bozinoff, President
 lbozinoff@forumresearch.com
 416.960.9603

School closures

It's been reported that 300 schools in Ontario are under review for potential closure. In your opinion, should school closures be frozen until a review of the government's closure guideline occurs?

Age/Gender

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 884 | 139 | 120 | 150 | 220 | 255 | 465 | 402 |
| Yes | 59 | 61 | 54 | 65 | 59 | 57 | 55 | 65 |
| No | 18 | 14 | 25 | 19 | 17 | 17 | 25 | 12 |
| Don't know | 22 | 24 | 21 | 16 | 25 | 26 | 20 | 23 |

Income

| % | Total | <\$20K | \$20-\$40K | \$40-\$60K | \$60-\$80K | \$80-\$100K | \$100-\$250K |
|------------|-------|--------|------------|------------|------------|-------------|--------------|
| Sample | 884 | 62 | 127 | 138 | 105 | 98 | 163 |
| Yes | 59 | 68 | 58 | 61 | 63 | 59 | 55 |
| No | 18 | 12 | 13 | 17 | 12 | 20 | 31 |
| Don't know | 22 | 20 | 29 | 22 | 26 | 21 | 13 |

Region

| % | Total | Eastern Ontario | Toronto 416 | 905 | South-western Ontario | North-eastern Ontario | North-western Ontario |
|------------|-------|-----------------|-------------|-----|-----------------------|-----------------------|-----------------------|
| Sample | 884 | 159 | 181 | 228 | 196 | 109 | 11 |
| Yes | 59 | 53 | 57 | 60 | 68 | 58 | 33 |
| No | 18 | 26 | 18 | 17 | 14 | 14 | 61 |
| Don't know | 22 | 22 | 25 | 24 | 18 | 28 | 6 |

Education

| % | Total | Secondary school or less | Some college or university | Completed college or university | Post graduate studies |
|------------|-------|--------------------------|----------------------------|---------------------------------|-----------------------|
| Sample | 884 | 124 | 227 | 372 | 161 |
| Yes | 59 | 61 | 67 | 60 | 46 |
| No | 18 | 8 | 12 | 22 | 25 |
| Don't know | 22 | 31 | 21 | 18 | 29 |



NEWS RELEASE



MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Voter Ballot Intention

| % | Total | Progressive Conservative | Liberal | New Democratic | Green | Other Parties |
|---------------|------------|-----------------------------|------------|-------------------|-----------|------------------|
| Sample | 884 | 374 | 173 | 179 | 75 | 27 |
| Yes | 59 | 63 | 49 | 68 | 61 | 47 |
| No | 18 | 22 | 23 | 11 | 18 | 14 |
| Don't know | 22 | 16 | 28 | 21 | 21 | 39 |

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

